



36th Annual

APPLETON

Old Car Show and Swap Meet

Sunday, July 21, 2013 • 8am-4pm

Pierce Park - Appleton, Wisconsin

Open to Collector Cars 1980 and Older



www.appletonoldcarshow.com

Presented Cooperatively by:
Appleton Old Car Club, Inc.
Appleton-Fox Cities Kiwanis
Fox Valley Street Rod Association
Packerland Region Vintage Chevrolet Club of America
Stephensville Street Rods



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Hours:

Monday - Friday
7:00 am - 4:30 pm

Saturday
7:00 am - noon *please call ahead*



Iola Show Space
BM-39-42

Jefferson Space
RD-86-91



"OUR REPUTATION SHINES THROUGH EVERY PIECE OF CHROME WE DO."

Sorry, we don't do rims or wheels.



KOLOSSO

TOYOTA-SCION



The 2013 Toyota Family



(Style runs in our family)

*Not in inventory. For historical reference only.

www.foxkiwanis.org



www.foxkiwanis.org

Appleton-Fox Cities Kiwanis

Celebrating over 30 years of providing delicious food and beverages to car enthusiasts attending the Appleton Old Car Show



over

\$800,000

total dollars fundraised by our Kiwanis Club and reinvested into your community



We are Kiwanis. A global organization of volunteer members dedicated to changing the world one child and one community at a time. Chartered in 1972, we are a group of more than 70 committed men and women who make a difference through service and fellowship.

Join us every Friday at 7:15 am at the Downtown Appleton YMCA

2013 Appleton Old Car Show and Swap Meet

Thanks Our Dedicated Volunteers!



2013 is the 36th Anniversary of the Appleton Old Car Show and Swap Meet. This year's show is grateful to all the dedicated volunteers that help make this show successful as all of the wonderful classics roll through the park's gates. If you own one of these fine cars, please make plans to attend this year's show to display your car with fellow car owners and enthusiasts. If you have a nice photo of your car, please send it to us. We would like to add it to our web site: www.appletonoldcarshow.com. Your participation will be appreciated by the tens of thousands of old car enthusiasts who annually attend the show. This year's show is grateful to the following clubs and all the volunteers that make this show possible:

• **Joe Theisen and friends** at the front gate • **Fox Valley Street Rod Members** for classing and registering cars, as well as manning the valve cover racing and coloring contest • **The Packerland Region Vintage Chevrolet Club of America** for taking care of all the vendor and car corral set up and registration • **The Stephenville Street Rods** for handling all the parking duties • **Appleton Fox Cities Kiwanis** for handling all the food and refreshment activities • **Appleton Old Car Inc.** for managing and organization of the show. Hope you are able to attend this family-friendly event! ♦

COVER CAR: 1953 Ford F-100 • 351 Ford engine • C4 Automatic Transmission • Ford 9" Rear end
2007 ISCA Mid-West Champion • Owner: Joe Theisen from Greenville, WI. *Submitted Photo*

APPLETON 2013 WEEKEND EVENTS

JULY 20 - SATURDAY

18th Annual 103.9/WVBO
Classic Car Show & Cruise - FREE Event!
NEW 3:00 - 6:30 p.m.
LOCATION! Fox Cities Stadium
Home of the Timber Rattlers, Appleton, WI
COME JOIN IN THE FUN!

JULY 21 - SUNDAY

36th ANNUAL OLD CAR SHOW & SWAP MEET
- PIERCE PARK
6:00 a.m. Vendor Set-up
8:00 a.m. Show Car Registration Opens
Pavilion Stage
NOON Valve Cover Race in Pavilion
1:00 p.m. Coloring Contest in Pavilion
1:00 p.m. Show Car Voting Closes
2:00 p.m. Vehicle Entry Closes
3:20 p.m. Valve Cover Race Awards
Presented
3:30 p.m. Show Car Award Presentations
3:45 p.m. Miller Electric Co. Welder Drawing
(MUST BE PRESENT TO WIN)

Open to cars 1980 and older



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For Show Information Write:

APPLETON OLD CAR SHOW
P.O. BOX 863 • APPLETON, WI 54912
Or Call: **GENERAL INFO** 920-731-8519 **SWAP MEET** 920-733-3945
Or Visit Us On the Web at:
www.appletonoldcarshow.com

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WVBO 103.9
The Valley's Best Oldies
of the 60's & 70's

CLASSIC CAR SHOW & CRUISE

Saturday, July 20 from 3:00 to 6:30 pm

19th Annual * FREE Admission * All Vintages
NEW LOCATION FOR 2013 !

FOX CITIES STADIUM
Home of the Wisconsin Timber Rattlers



WVBO 103.9
The Valley's Best Oldies
of the 60's & 70's

salutes

THE APPLETON OLD CAR CLUB
and
APPLETON-FOX CITIES KIWANIS

103.9 WVBO plays the **Valley's Best Oldies** of the 60s, 70s and early 80s! Plus Jim Franklin broadcasts from the Appleton Old Car Show & Swap Meet Sunday morning from 8-10am!

WVBO is the perfect "cruising" station for the classic car enthusiast with the Beatles & Rolling Stones to Supertramp and Foreigner.

Stay informed with news with Jonathan Krause plus Meteorologist George Graphos from WBAY Action 2 News.

ON AIR

SKIP WILIS & JONATHAN KRAUSE
 Mornings: 5:30am - 9am

ON AIR

STEVE EDWARDS
 Weekdays: 9 AM - 2 PM

ON AIR

JIM FRANKLIN
 Weekdays: 2 PM - 7 PM

ON AIR

MIKE HARVEY
 Weekdays: 7pm - Midnight



Appleton Old Car Show & Swap Meet

GENERAL CAR SHOW INFORMATION

QUALIFY: The show is open to Collector Cars and Trucks that are 1980 and older.

ADMISSION: The car show and all activities on the grounds are **FREE** to Old Car enthusiasts and spectators, including youth activities.

OLD CAR REGISTRATION: There are no registration fees and each old car registered will receive the following:

- 36th Annual Meet Dash Plaque - First 1000 entrants
- Trophies - Opportunity to win one of over 35 trophies based on popularity vote in each class.
- Registration for **FREE** Miller Welder by raffle for car show owner participants - Winner must be present at time of drawing to win.

Registration for show cars and their participants is held at the stage of the pavilion on the east side. This is an excellent location to secure directions or emergency assistance.

CAR SHOW HOURS: Cars may enter the show field no earlier than 8:00 a.m. and will not be allowed into show after 2:00 p.m. The official and basically only acceptable entrance to the car show is located on the southwest corner of the intersection of Prospect and Pierce Streets. Please look for signs and follow the directions of show staff.

GROUND RULES: Due to the heavy concentration and close proximity of the show cars in the park, strict fire regulation will be enforced. NO OPEN FIRES, grills, or cooking fires will be permitted in the park the day of the car show. The show sponsors wish to encourage a minimum amount of car movement in the show area and that movement should be made at a safe and respectable pace as not to hazard participants or spectators. Flame throwing, burnouts and spinning of tires in park are strictly forbidden.

FOOD ON GROUNDS: A very tasty, well-prepared and reasonably-priced array of food is prepared on the grounds by the Appleton Fox Cities Kiwanis as their major fundraiser for 2013. The food stand is located on the west side of the pavilion, and there are additional food and beverage stands located throughout the park.

SWAP MEET & CAR CORRAL: A very popular and well-attended area has been designed within the park for a Swap Area and Car Corral. Reservations for Swap spaces and Car Corral are available on another page in this book. The Car Corral is a designated area where cars for sale are parked in a reserved paid-for space. Please note that NO FOR SALE SIGNS are allowed on cars parked in the car show display areas. Cars with For Sale signs will be asked to remove them and/or remove their car from the show. The Swap and Car Corral are located on the northwest side of the park. Use park map for directions. The entrance to the Swap Meet and Car Corral for vendors is the entrance to Piece Park from Prospect on the North side of the park. Swap vendors will use the right lane and circle down through the lower parking lot then stop, check registration and be guided to their stalls. Vehicles entering the Car Corral will use the same north entrance off Prospect, but use the left lane through the entrance, stop for registration, then proceed by direction to the Car Corral.

FIRST AID & EMERGENCIES: A first aid station has been established on the south end of the pavilion for any emergency. Police are available on the grounds during the car show. For best information or for an emergency, head for the registration stand in the pavilion.

HANDICAPPED PARKING: A handicap parking area has been designed just inside and on the west side of the Prospect Street entrance to Pierce Park.

RESTROOM & TOILET FACILITIES: A restroom is located just off of the pavilion on its Northwest corner. There are also port-a-potties located throughout the grounds.

INVITED CLASSICS: The Appleton Old Car Show has invited a select group of Classics and Old Cars to participate in The GREAT MOTORING MEMORIES display. This tented and roped-off area, east of the pavilion, presents some of the area's classic automobiles and outstanding examples of unique and one-of-a-kind vehicles that have achieved prominence in automobile history. Preference is given to brass-era antique and classic cars. In past years, many of the cars featured have received the prestigious honor of having been judged national winners in concours competition. The public is invited to view these selected old cars. When enjoying any of the hundreds of cars on display please respect the value of these cars to their owners.

TRADEMARK: The Appleton 2013 symbol is a trademark of the Appleton Old Car Club. Reproduction in any form, on any item, is restricted to authorized vendors. All such requests must be received and authorized prior to July 1, 2013.

FOR MORE INFORMATION PHONE 920-731-8519
www.appletonoldcarshow.com

Photo Gallery



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www.appletonoldcarshow.com

Photo Gallery



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 — Joe Theisen, Jr. —

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 Fax 920-727-9466

M-T 7:30 to 4 PM • F 7:30 to 3 PM • SAT APPOINTMENT ONLY



CRUISE ON OVER TO
LICENSE TO CRUISE
 FRIDAY, SEPTEMBER 27, 2013 | 6:00 TO 9:30 P.M.

Hundreds of classic cars will line College Avenue during this ever-popular event!

The 2013 License to Cruise event will feature Oldsmobile. Enjoy live music in Houdini Plaza from 6:00 to 9:00 p.m. featuring the Doo Wop Daddies.

Join the fun - walk the Avenue among some of the coolest cars around. Call 920-734-7101 or visit octoberfestonline.org, facebook.com/theoctoberfest | twitter.com/theoctoberfest

\$5 per vehicle. All vehicles must have been manufactured in Illinois, Indiana and cannot have any visible primer or rust. Vehicle registration must be available upon request. This is a non-alcoholic event. License to Cruise and Octoberfest are programs of the Fox Cities Chamber.

www.appletonoldcarshow.com

WISCONSIN'S PREMIER SHOWS!

SUMMER ELKHORN *28th Annual!*
August 3-4, 2013

WALWORTH CTY FAIRGROUNDS, ELKHORN, WI



Car Show, Swap Meet
 & Cars for Sale Both Days!
 1,100+ Swap Spaces
 100's of Cars for Sale!
 All Makes & Models Welcome!
 Featuring Pontiacs!

FALL JEFFERSON *56th Annual!*
Sept. 27th-29th, 2013

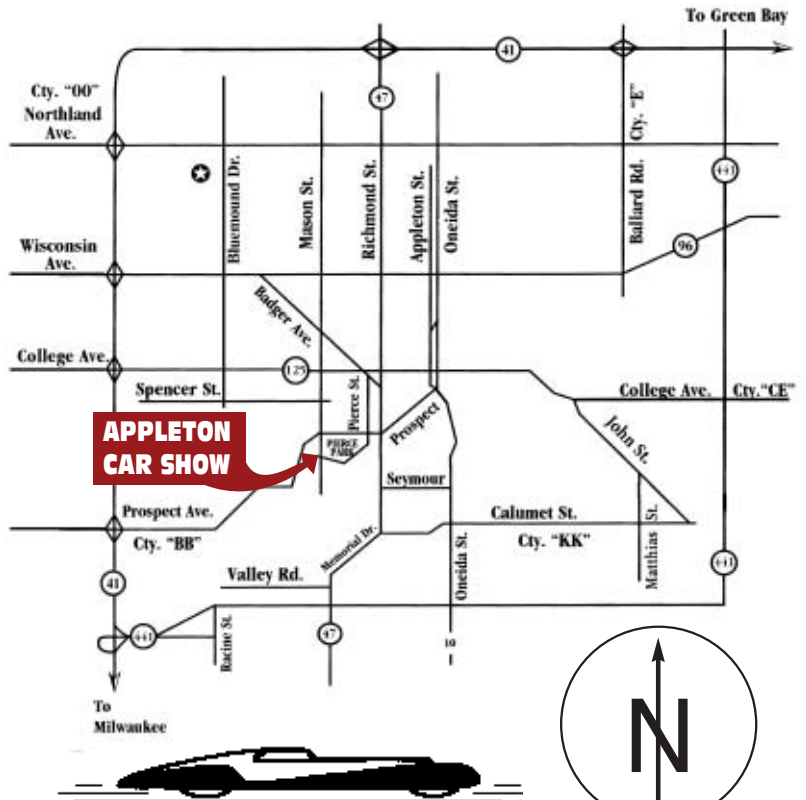
JEFFERSON CTY FAIRGROUNDS, JEFFERSON, WI



2 Day Car Show (Sat. & Sun.)
 3 Day Swap Meet & Cars for Sale
 3,100+ Swap Spaces
 100's of Cars for Sale
 All Makes Welcome
 Featuring Fords!

MADISON Classics
Info: (608) 244-8416
madisonclassics.com

Appleton Area Map



DOWNTOWN APPLETON

What a downtown should be!



Arts & Attractions



Concerts



Farm Market



SUMMER EVENTS 2013

ART ON THE TOWN

June - September
 (Third Friday of the Month, 6-9 p.m.)
 • **CHALK ON THE TOWN** - July 19

HEID MUSIC SUMMER CONCERT SERIES

Thursdays, through September 5

DOWNTOWN APPLETON FARM MARKET

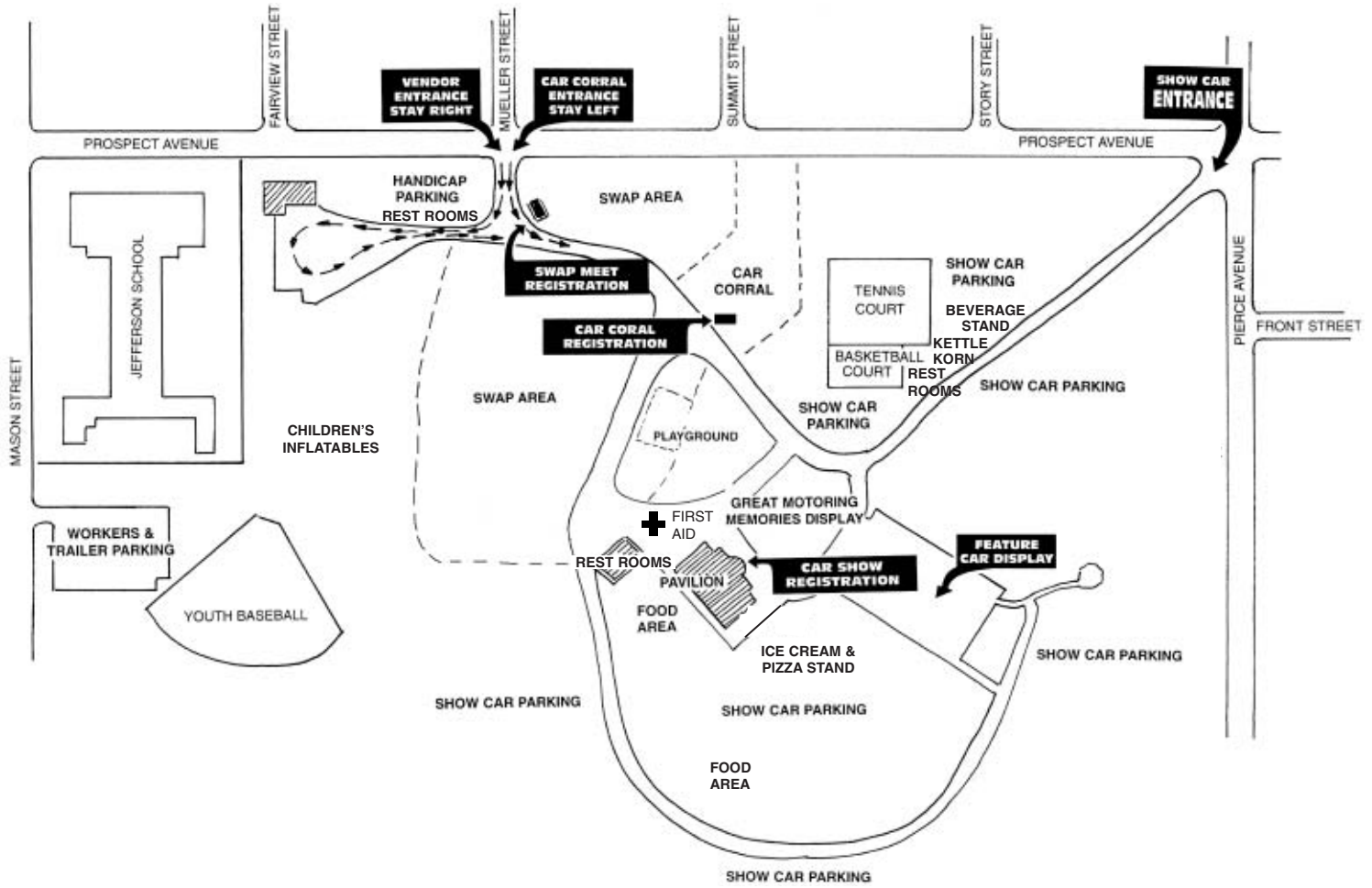
Saturday Mornings, through March 29
 • **ART & GREEN MARKET**
 Third Saturday of each month

Check website for calendar of events and business listings & sign up for monthly e-updates.

appletondowntown.org



Appleton Old Car Show Grounds/Pierce Park

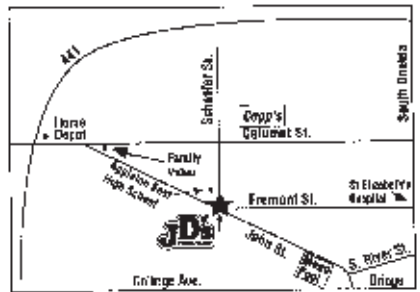


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 Bob Reynebeau
 920-734-1086

BAYLAND CLASSIC Jim Olson Motors
 Car, Truck & Motorcycle Show
 Saturday, August 24, 2013
 At Jim Olson Motors
 632 Green Bay Road, Sturgeon Bay
 See jimolsonmotors.com for details

All roads lead to JD's Drive-In!

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 Since 1968



Between Mead Pool & Appleton East High School
 920-739-6935 1939 E. John Street, Appleton, WI 54915

www.appletonoldcarshow.com

FOX VALLEY STREET ROD ASSOCIATION

Presents...22nd Annual Valve Cover Races – Side by Side Racing – 2 Separate Lanes

BASIC RULES - ALL CLASSES

- Automotive valve cover with stock gasket surface
- 15" max. width
- 30" max. length
- 10" max. height
- 10 lbs. max. weight
- Wheels may be 4" diameter maximum, mass produced, readily available. These must be plastic or rubber. No industrial slitter blades.
- Nothing may be mounted forward of the valve cover or chassis. The wheels may not project past a solid, non-moving, non-adjustable portion of either the valve cover or chassis, whichever is further forward. No moving or movable weight. No excess lubrication.
- Gravity power only, no other propulsion of any kind.
- One valve cover per chassis. Each car can only be registered to one person and raced in one class only.

CLASSES

SUPER STOCK - The Stock and Custom Classes have been combined. This class can be a combination of stock and/or modified covers to include: Stock automotive valve covers with allowable cutting, drilling, or welding. The stock gasket surface must be retained.

JUNIOR - Drivers up to 12 years old, stock, or super stock cars permitted, all basic rules apply.

BEGINNER - FVSRA owned cars, built identical, available on a first come, first served basis, one car per person. These cars are loaners and are to be returned at the completion of the competition. \$10 deposit required, deposit will be refunded upon return of the car.

AWARDS

1st and 2nd place in all classes.

One trophy will be awarded for "Best of Show."

Rulings of the officials to be final. Any car may be disqualified for violating the above rules or for unsportsmanlike conduct of the driver.

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MIKE KOEHN
PRESIDENT

www.appletonoldcarshow.com



Swap Meet & Car Corral Forms

Swap Meet Registration Form (Please print)

Name/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email Address _____

No. of Spaces (spaces may contain trees)

_____ 15 x 20 Outdoor Space, \$30.00 through July 1st Total \$ _____

_____ 15 x 20 Outdoor Space, \$35.00 after July 1st Total \$ _____

Swap spaces frontage can vary between 15 and 20 ft. of frontage depending on layout. All items MUST be within your allotted space. We do not provide space for your vehicle or trailers on grounds. Large trucks and trailers please come early (Saturday afternoon) if possible in order to maneuver into your space. PLEASE take ALL parts back home — DO NOT leave in park!

Total amount enclosed \$ _____

Description of products to be sold _____

Make checks payable to "Appleton Old Car Show" and Mail to:

Appleton Old Car Show Swap Registration
2701 North Ullman St., Appleton, WI 54911

Advance Registration will be confirmed time permitting.

Car Corral Registration Form (Please print)

Name/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email Address _____

No. of Spaces

_____ Car Corral Space, \$30.00 through July 1st Total \$ _____

_____ Car Corral Space, \$35.00 after July 1st Total \$ _____

Total amount enclosed \$ _____

•NOTICE - CARS IN CAR CORRAL MUST BE 1988 OR OLDER

•NO FOR SALE SIGNS WILL BE PERMITTED ON SHOW CARS.

Make checks payable to "Appleton Old Car Show" and Mail to:

Appleton Old Car Show Car Corral Registration
2701 North Ullman St., Appleton, WI 54911

Advance Registration will be confirmed time permitting.



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Auto Body**

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Bob Knorr



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(920) 734-4100

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Appleton, WI 54914
920-733-0124

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CHILDRENS COLORING CONTEST

Sponsored by the Fox Valley Street Rod Association

- 1:00-2:00 pm in the Pavilion
- Materials will be supplied
- AGE GROUPS: 3-5; 6-8; 9-10
- Pictures will be judged and prizes will be given to each age group.



COME AND JOIN IN THE FUN



www.appletonoldcarshow.com



APPLETON
Old Car Show and Swap Meet

2013 TROPHY CLASSIFICATIONS

GENERAL	A	1900 - 1931	GENERAL
	B	1932 - 1948	GENERAL
	C	1949 - 1954	GENERAL
	D	1955 - 1958	GENERAL
	E	1959 - 1961	GENERAL
	F	1962 - 1964	GENERAL
	G	1965 - 1968	GENERAL
	H	1969 - 1971	GENERAL
	I	1972 - 1974	GENERAL
	J	1975 - 1977	GENERAL
GM	K	1978 - 1980	GENERAL
	L	1955 - 1957	CHEVROLET
	M	1960 - 1964	CORVAIR
	N	1965 - 1969	CORVAIR
	O	1953 - 1980	CORVETTE
	P	1967 - 1980	CAMARO/FIREBIRD
	Q	1964 - 1973	CHEVELLE
	R	1964 - 1974	GTO
FORD	S	1955 - 1957	THUNDERBIRD
	T	1958 - 1980	THUNDERBIRD
	U	1964 - 1980	MUSTANG
	V	1966 - 1978	CHARGER
MOPAR	W	1962 - 1980	PLYMOUTH
	X	1962 - 1980	DODGE
OTHER	Y	1900 - 1959	TRUCKS
	Z	1960 - 1980	TRUCKS
	AA	1900 - 1980	SPORT CARS
	BB	1900 - 1934	STREET RODS
	CC	1935 - 1948	STREET RODS
	DD	1935 - 1980	CUSTOMS
	EE	1949 - 1980	STREET MACHINES
	FF	1900 - 1980	AMC, NASH, HUDSON

MAYOR'S CHOICE
BEST OF SHOW - PRE WAR
BEST OF SHOW - POST WAR

All Show Cars Must Be 1980 and Older. NO EXCEPTIONS.

Do you own an Auburn? A Zimmer?
Or, maybe, one of the many makes in
between? Maybe, you also own a Massey-
Ferguson? Oliver? Case? Buffalo-Pitts?
A vintage HD? All original? Modified?
Replica? Insured?
Happy with your agent/company?
Know what's covered? We do!
And, we know who does the best job!
Call and ask US some questions!



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