



OPEN TO COLLECTOR CARS 1989 AND OLDER

APPLETON

Old Car Show and Swap Meet

DIAMOND LEVEL SPONSOR:



JULY
21st
2019

PIERCE PARK
HOURS: 8-4

Presented Cooperatively by:

- Appleton Old Car Club, Inc.
- Appleton-Fox Cities Kiwanis
- Fox Valley Street Rod Association
- Hope Riders Equestrian Drill Team
- Packerland Region Vintage Chevrolet Club of America

1000+
CLASSIC CARS
TROPHIES IN 29 CLASSES

FREE
PUBLIC INVITED
CONCESSIONS

SWAP
MEET & CAR CORRAL



AppletonOldCarShow.com



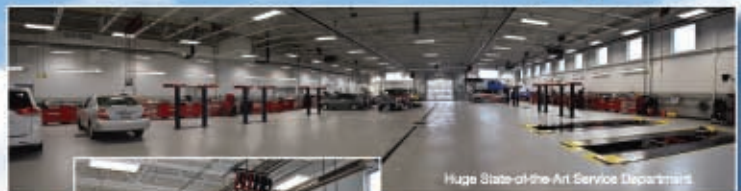
What a difference 40 years makes.



Introducing the 2020 Toyota GR Supra.

Our approach to designing the GR Supra was simple: We wanted to create the best driver's car, period. Under the hood, a 3.0-liter twin-scroll turbocharged inline six redefines responsiveness, letting drivers control the throttle with millimeter precision. We moved this engine as far back, and as low as possible—optimizing the center of gravity for a 50:50 front/rear weight distribution. A rigid chassis, adaptive suspension and Michelin® Pilot® Super Sport tires help ensure that this Supra drives as good as it looks. And with its active differential and Brembo® 38 front brakes, this car gives its driver the ultimate in control.

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Proud supporter of the
Appleton Old Car Show & Swap Meet.



WELCOME TO THE APPLETON OLD CAR SHOW & SWAP MEET

**JOIN US FOR THE 25TH ANNUAL
103.9 WVBO CLASSIC CAR SHOW CRUISE NIGHT!**

**SATURDAY, JULY 20TH
AT FOX VALLEY TECHNICAL COLLEGE IN APPLETON**

\$5 Show Car Registration, Free for Spectators

**Show 3pm-6:00pm with a short cruise
through downtown Appleton.**

**Trophies for Best in Show contemporary,
Classic, Paint and WVBO DJ Favorites!**

**Plus trophy winners will be featured in the
2020 WVBO Classic Car Calendar!**



SPECIAL THANKS & RECOGNITION

is extended to the following **Appleton 2019 Car Show Supporters** who have helped make this year's show possible.

- 103.9 WVBO
- The Valley's Best Oldies
- A-1 Moving and Storage
- Accurate Alignment and Frame Service
- Affordable Rare Coins
- AFS Services
- Appleton Auto Recyclers
- Appleton Downtown, Inc.
- Appleton Parks and Recreation Dept.
- Appleton Police Department
- Appleton-Fox Cities Kiwanis
- Auto Frame Specialist
- Automotive Supply Inc.
- Automotive Specialties
- Baumgart Tire and Wheel Inc.
- Booky's Hot Rod Shop
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- Boy Scouts of America
- Brush Boy Customs
- Car City
- Carew Golf Carts
- Chrome Domz
- City of Appleton
- Doc's Bow Tie Cars
- FastSigns
- Ferrellgas of Appleton
- Festival Foods
- Fox Cities Convention and Visitors Bureau
- Fox Cities Magazine
- Fox Cities Towing, LLC
- Fox Valley Early Birds
- Fox Valley Street Rod Association
- Fox Valley Technical College
- Geiger Auto Body
- Hank & Karen's Pub & Grill
- Hope Riders Equestrian Drill Team
- J.D.'s Drive-In Restaurant
- J.H. Design
- Joe's Collision and Restoration
- Keen's Auto Repair
- Knorr Auto Body
- Kobussen Buses LTD.
- Koehn Insurance Agency
- Kolosso of Appleton
- Larry McGray's Antique Automotive
- License To Cruise 2019
- Lowe's - Buchanan
- Madison Classics
- Meijer
- Metal Products, Inc.
- Miller Electric
- Neuman Auto Frame
- Northeast WI Corvair Club
- Office Depot
- Packerland Region-Vintage Chevrolet Club of America
- Peotter's Collision Center
- Reynebeau Upholstery
- Schmidt Auto Salvage
- St. Elizabeth's Hospital First Aid
- St. Joseph Food Program Inc.
- The Chrome Shop
- Timeline Saloon & BBQ
- Toys For Trucks
- Van's John D Towing
- Waste Management
- WE Energies
- Wisconsin Distributors Appleton
- Zurko Enterprises

2019 Appleton Old Car Show & Swap Meet SAYS THANKS to Our Dedicated Volunteers!



2019 is the 42nd Anniversary of the Appleton Old Car Show and Swap Meet. This year's show is grateful to all the dedicated volunteers that help make this

show successful as all of the wonderful classics roll through the park's gates. If you own one of these fine cars, please make plans to attend this year's show to display your car with fellow car owners and enthusi-

asts. If you have a nice photo of your car, please send it to us. We would like to add it to our web site: www.appletonoldcarshow.com. Your participation will be appreciated by the tens of thousands of old car enthusiasts who annually attend the show. This year's show is grateful to the following clubs and all the volunteers that make this show possible: • **Joe Theisen and friends** at the front gate • **Fox Valley Street Rod Members** for classing and registering cars • **The Packerland Region Vintage Chevrolet Club of America** for taking care of all the vendor and car corral set up and registration • **The Hope Riders Equestrian Drill Team** for handling all the parking duties • **Appleton Fox Cities Kiwanis** for handling all the food and refreshment activities • **Appleton Old Car Inc.** for managing and organization of the show. Hope you are able to attend this family-friendly event!

APPLETON 2019 WEEKEND EVENTS

JULY 20 - SATURDAY

25th Annual 103.9/WVBO
Classic Car Show & Cruise - \$5 Show Car
Participants - FREE for Spectators
3:00 - 6:00 p.m.

Fox Valley Technical College • Appleton, WI
COME JOIN IN THE FUN!

JULY 22 - SUNDAY

42nd ANNUAL OLD CAR SHOW & SWAP MEET
- PIERCE PARK

6:00 a.m. Vendor Set-up
8:00 a.m. Show Car Registration Opens
Pavilion Stage
11:00 a.m. Face Painting/Pavilion until 3pm
12:30 p.m. Show Car Voting Closes
2:00 p.m. Vehicle Entry Closes
3:30 p.m. Show Car Award Presentations
3:45 p.m. Miller Electric Co. Welder Drawing
Lowe's Tool Package Drawing
(MUST BE PRESENT TO WIN)
Open to cars 1989 and older

For Show Information Write/Call:

APPLETON OLD CAR SHOW
P.O. BOX 863 • APPLETON, WI 54912

For Swap Meet Information Call:

Caroline **Kevin**
920-733-3945 920-434-0403

GENERAL INFO:

920-731-8519
OR
920-779-6341

Or Visit the web at: www.appletonoldcarshow.com

Please: No carry-in alcoholic beverages are permitted.

The park is licensed for the sale of beer as part of the food and beverage concessions. Concession proceeds beyond the cost of producing the largest free car show in the area are all directed back into the community to help make the Fox Valley a better place to live and work. *Thank you.*

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COVER CAR: 1937 Packard 120 Convertible Coupe • Owners: Bob & Marilyn Pintarelli/Appleton, WI

Photo courtesy Jim Buchman



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APPLETON-FOX CITIES



Celebrating over 35 years of providing food and beverages to car enthusiasts. Revenue generated through concessions is reinvested into the Fox Valley region through various youth and community related programming.

What is Kiwanis?

We are people like you!

- We believe in service.
- We care about children.
- We are interested in making our community a better place.
- We are volunteers who want to make a difference.
- We love to see the difference we make when we work together!

Join us every Friday at 7:15 am. Visit our website for meeting location: www.foxkiwanis.org





General Information

Appleton Old Car Show & Swap Meet GENERAL CAR SHOW INFORMATION

REMINDER: No carry-ins permitted. Your cooperation and understanding would be immensely appreciated. Our mission is to continue our 40-year tradition of presenting one of the Midwest's Premier Collector Car Show events free for participants and attendees. Monies raised from the sales of food and beverages fund show expenses and profits are donated to various organizations in the community.

COLLECTOR CAR/TRUCK ENTRY GUIDELINES: Collector cars/trucks entered in the show must be 1989 or older.

ADMISSION: The car show and all activities on the grounds are **FREE** to Old Car enthusiasts and spectators, including youth activities.

COLLECTOR CAR REGISTRATION: There is no registration fee to display your collector car/truck at the show and each old car/truck registered will receive the following:

- 42nd Annual Meet Dash Plaque - First 1000 entrants
- Trophies - Opportunity to win one of over 35 trophies. Car owners vote for cars within their class.
- Registration for **FREE** Miller Welder & Lowe's Tool Package by raffle for collector car show owner participants - Winner must be present at time of drawing to win.

Registration for show cars and their participants is held at the stage of the pavilion on the east side. This is an excellent location to secure directions or emergency assistance.

CAR SHOW HOURS: Cars may enter the show field no earlier than 8:00 a.m. and will not be allowed into show after 2:00 p.m. The official and basically only acceptable entrance to the car show is located on the southwest corner of the intersection of Prospect and Pierce Streets. Please look for signs and follow the directions of show staff.

PARK RULES: Due to the heavy concentration and close proximity of the show cars in the park, strict fire regulation will be enforced. NO OPEN FIRES, grills, or cooking fires will be permitted in the park the day of the car show. The show sponsors wish to encourage a minimum amount of car movement in the show area and that movement should be made at a safe and respectable pace as not to hazard participants or spectators. Flame throwing, burnouts and spinning of tires in park are strictly forbidden. No motorcycles are permitted to be parked in Pierce Park. Motorcycles must be parked on the street. No firearm sales permitted in swap meet or on show grounds.

FOOD AVAILABLE: A variety of food and beverages will be available on the grounds prepared by the Appleton Fox-Cities Kiwanis as it is their major fund raiser. The food stand is located on the west side of the pavilion, and there are additional food and beverage stands located throughout the park.

SWAP MEET & CAR CORRAL: A very popular and well-attended area has been designed within the park for a Swap Area and Car Corral. The Swap and Car Corral are located on the northwest side of the park. Use park map for directions. The forms for reserving Swap Meet and Car Corral spaces are available on the website and in the program book. Click on Registration Forms and the drop-down box will have both options. Click on the appropriate form. The Car Corral is a designated area where cars for sale are parked in a reserved paid-for space. Please note that NO FOR SALE SIGNS are allowed on cars parked in the car show display areas. Cars with For Sale signs will be asked to remove them and/or remove their car from the show. Car corral cars must be 1994 and older. If you would like to sell a car newer than 1994, you may purchase a swap space and sell it in the swap meet area. The entrance to the Swap Meet and Car Corral for vendors is the entrance to Pierce Park from Prospect on the North side of the park. Swap meet vendors should use the right lane, stop for registration, then proceed by direction to their designated swap spaces. Vehicles entering the Car Corral will use the same north entrance off Prospect, but use the left lane through the entrance, stop for registration, then proceed by direction to the Car Corral. Please note: No firearm or knife sales permitted in the swap meet.

FIRST AID & EMERGENCIES: A first aid station has been established on the south end of the pavilion for any emergency. Police are available on the grounds during the car show. For best information or for an emergency, head for the registration stand in the pavilion.

HANDICAPPED PARKING: A handicap parking area has been designed just inside and on the west side of the Prospect Street entrance to Pierce Park. It is also located on Prospect Street on the North side of Pierce Park.

RESTROOM FACILITIES: A newly constructed restroom is located just off of the pavilion on its Northwest corner. There are also portable restrooms located throughout the grounds.

INVITED CLASSICS: The Appleton Old Car Show has invited a select group of Classics and Old Cars to participate in The GREAT MOTORING MEMORIES display. This tented and roped-off area, east of the pavilion, presents some of the area's classic automobiles and outstanding examples of unique and one-of-a-kind vehicles that have achieved prominence in automobile history. Preference is given to brass-era antique and classic cars. In past years, many of the cars featured have received the prestigious honor of having been judged national winners in concours competition. The public is invited to view these selected old cars. When enjoying any of the hundreds of cars on display please respect the value of these cars to their owners.

TRADEMARK: The Appleton 2019 symbol is a trademark of the Appleton Old Car Club. Reproduction in any form, on any item, is restricted to authorized vendors. All such requests must be received and authorized prior to July 1, 2019.

FOR MORE INFORMATION PHONE 920-731-8519 OR 920-779-6341





**KOEHN INSURANCE
AGENCY, INC.**

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1000 W. Wisconsin Ave #2
Appleton, WI 54914
Phone 920-739-7111
Fax 920-739-6216
Toll Free 877-233-7111
mike@koehninsurance.com

**MIKE KOEHN
PRESIDENT**



Knorr Auto Body

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Menasha, WI 54952

**Erik Reiter
Owner**

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Cell 920.257.7834

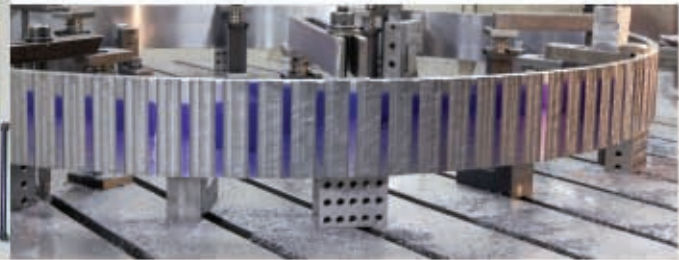
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2019 TROPHY CLASSIFICATIONS

GENERAL	A	1900 - 1931	GENERAL
	B	1932 - 1948	GENERAL
	C	1949 - 1954	GENERAL
	D	1955 - 1957	GENERAL
	E	1958 - 1961	GENERAL
	F	1962 - 1964	GENERAL
	G	1965 - 1967	GENERAL
	H	1968 - 1970	GENERAL
	I	1971 - 1976	GENERAL
	J	1977 - 1980	GENERAL
	K	1981 - 1989	GENERAL
GM	L	1955 - 1957	CHEVROLET
	M	1953 - 1989	CORVETTE
	N	1967 - 1989	CAMARO/FIREBIRD
	O	1964 - 1989	CHEVELLE/MALIBU
	P	1964 - 1974	GTO
	Q	1960 - 1969	CORVAIR
	R	1955 - 1989	THUNDERBIRD
MOPAR	S	1964 - 1989	MUSTANG
	T	1962 - 1989	PLYMOUTH
	U	1962 - 1989	DODGE
OTHER	V	1900 - 1957	TRUCKS
	W	1958 - 1972	TRUCKS
	X	1973 - 1989	TRUCKS
	Y	1900 - 1934	STREET RODS
	Z	1935 - 1948	STREET RODS
	AA	1935 - 1989	CUSTOMS
	BB	1949 - 1989	STREET MACHINES
CC	1900 - 1989	SPORTS CAR	

MAYOR'S CHOICE
 BEST OF SHOW - CLASSIC
 BEST OF SHOW - PRE WAR
 BEST OF SHOW - POST WAR
 CONCOURS D' ELEGANCE

**All Show Cars Must Be 1989 and Older.
 NO EXCEPTIONS.**

Register to WIN the Miller Electric Welder at the Pavilion!



**2018 Miller Welder Winner:
 Ron Sedo • Appleton, WI**

As in previous years, the great community-minded Miller Electric Company of Appleton, Wisconsin, has made a wonderful donation available to the Appleton Old Car Show. Any person registering a 1989 car or older at the Appleton Old Car Show will have an opportunity to win a Miller Electric Millermatic wire-feed welder ideally suited for working on any old car restoration project and a perfect piece of equipment for the restorer that has set high standards on the quality of his/her work. It is also the perfect welder for many other jobs at home and on the job. The random drawing will be held during the trophy presentation normally mid-afternoon on Sunday. Please note that all the registered participants at the show are eligible and **participants MUST BE PRESENT TO WIN** the welder. Stop by the pavilion, fill out the entry form, and place it in the bucket for your chance to win! ❖



SHAWANO FLEA MARKET

CAR SHOW

SUNDAY OCT. 6, 2019

HOURS:
 7AM TO 4PM

TROPHIES • DASH PLAQUES
 BARGAINS • FLEAS & FUN!

Shawano County Fairgrounds
 990 E Green Bay St • Shawano, WI

Car Show Registration
 7am to 11am

Shawano Flea Market - Sundays thru Oct. 20th!
 715-526-9769 • ZurkoPromotions.com/carshow

Appleton Area Map



To View Map
scan this code
with your smart phone!



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Fighting Hunger. Sustaining Hope.

FOOD DRIVE

Bring your non-perishable canned goods to the
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located near the pavilion!
(Sponsored by Appleton Old Car Club, Inc.)

One CAN Make a Difference



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Joe Theisen

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Greenville, WI 54942

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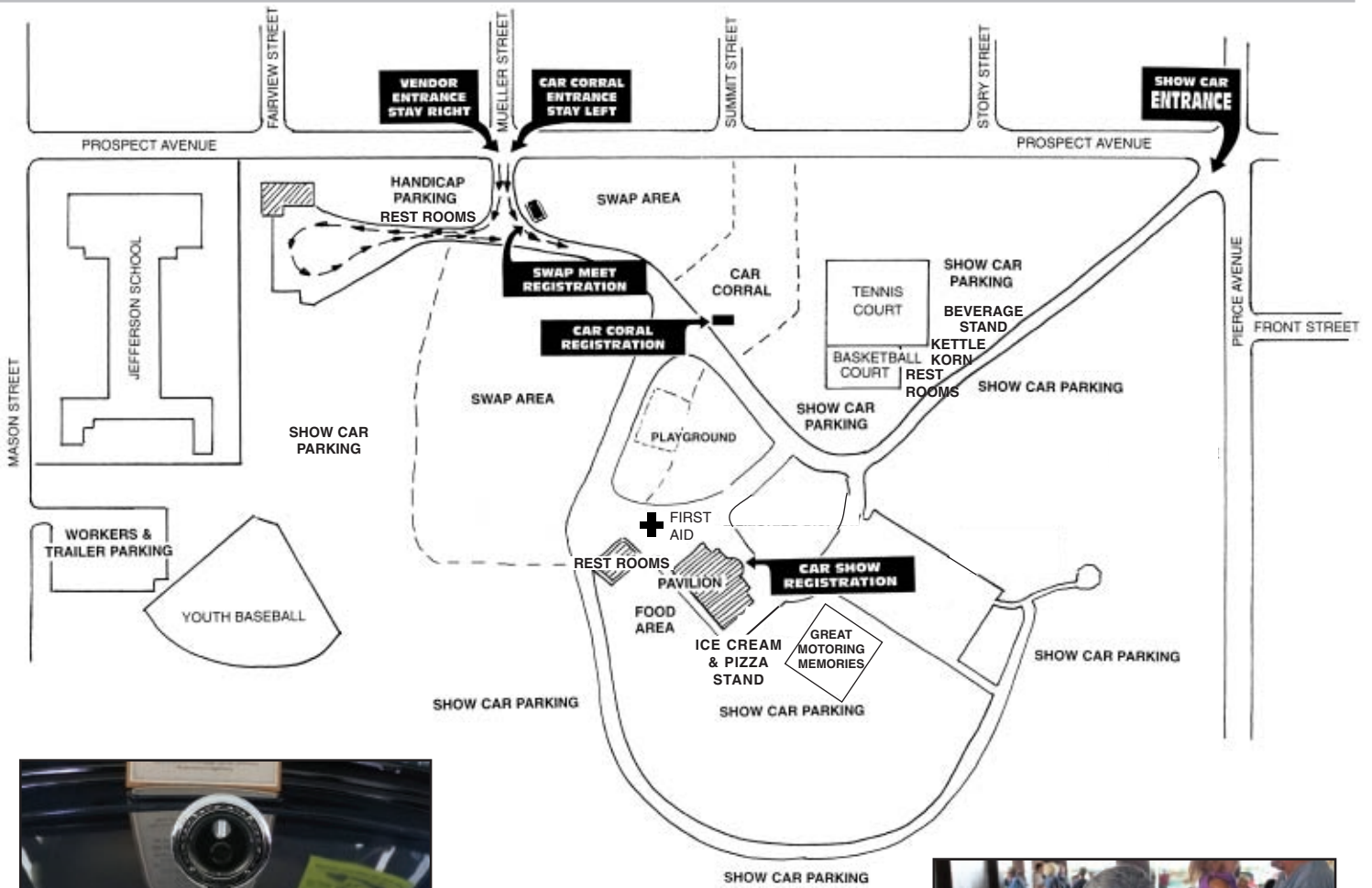
"The Valley's Quality Repair Shop Since 1979"



www.appletonoldcarshow.com



Car Show Grounds/Pierce Park

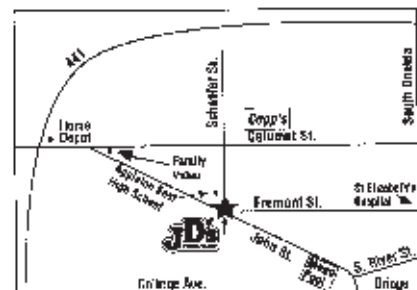


All roads lead to JD's Drive-In!

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Since 1968



Between Mead Pool & Appleton East High School
920-739-6935 1939 E. John Street, Appleton, WI 54915



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CRAFTSMAN®

Attention Collector Car Entrants - **New This Year** **Lowe's Car Show Survey Craftsman Tool Drawing**

Collector car entrants will have the opportunity to win a Craftsman 20 volt MAX combo power tool kit with bag and a Craftsman Mechanics Tool Set from Buchanan Lowe's Home Improvement at this year's Appleton Old Car Show. Winner must be present at time of drawing to win. Winners are encouraged to be at or near the trophy presentation stage when trophies are being presented so they can hear their name if it is drawn. The drawing will take place during trophy presentations. A representative from Lowe's will be present to draw the winning name and present the prize. To be eligible, entrants must completely fill out the survey and deposit it in the designated box at registration on the pavilion stage prior to 3:30 p.m. We appreciate and thank Lowe's for their support.

Retail Value: \$650

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www.appletonoldcarshow.com



Swap Meet & Car Corral Forms

Swap Meet Registration Form (Please print)

Name/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email Address _____

No. of Spaces (spaces may contain trees)

_____ 15 x 20 Outdoor Space, \$35.00 through July 1st Total \$ _____

_____ 15 x 20 Outdoor Space, \$40.00 after July 1st Total \$ _____

Swap spaces frontage can vary between 15 and 20 ft. of frontage depending on layout. All items MUST be within your allotted space. We do not provide space for your vehicle or trailers on grounds. Large trucks and trailers please come early (Saturday afternoon) if possible in order to maneuver into your space. PLEASE take ALL parts back home — DO NOT leave in park!

Total amount enclosed \$ _____

Description of products to be sold _____

Make checks payable to "Appleton Old Car Show" and Mail to:

Appleton Old Car Show Swap Registration
2701 North Ullman St., Appleton, WI 54911

Advance Registration will be confirmed time permitting.

Car Corral Registration Form (Please print)

Name/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email Address _____

No. of Spaces

_____ Car Corral Space, \$35.00 through July 1st Total \$ _____

_____ Car Corral Space, \$40.00 after July 1st Total \$ _____

Total amount enclosed \$ _____

•NOTICE - CARS IN CAR CORRAL MUST BE 1994 OR OLDER

•NO FOR SALE SIGNS WILL BE PERMITTED ON SHOW CARS.

Make checks payable to "Appleton Old Car Show" and Mail to:

Appleton Old Car Show Car Corral Registration
2701 North Ullman St., Appleton, WI 54911

Advance Registration will be confirmed time permitting.



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College Avenue, Appleton
6:00 – 9:30 PM

2019 Featured Cars: GM

Enjoy the Doo-Wop Daddies
in Houdini Plaza,
6:00 – 9:30 PM

Street corner performers
throughout College Avenue



PRESENTING SPONSOR



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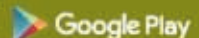
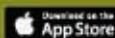


Join us for Octoberfest on Saturday, September 28

Check out our new interactive website for
event day updates. octoberfestonline.org



Download the
Octoberfest app at



TROPHY SPONSORS

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(920) 779-0733

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2020 SHOW DATE ~ JULY 19th



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Photo Gallery



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Home of the "World Famous" Timeline Motorcycle

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WISCONSIN'S PREMIER SHOWS!

SUMMER 34TH ANNUAL!

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WALWORTH CO. FAIRGROUNDS, ELKHORN, WI



CAR SHOW, SWAP MEET & CARS FOR SALE BOTH DAYS!

1,100+ Swap Spaces

100's of Cars for Sale/ Now Online

All Makes/Models Welcome

Featuring Chevilles & Novas!

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JEFFERSON

SEPTEMBER 27 - 29, 2019

JEFFERSON CO. FAIRGROUNDS, JEFFERSON, WI



2 DAY CAR SHOW (SAT. & SUN.)

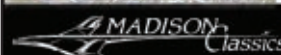
3 DAY SWAP MEET/CARS FOR SALE

3,100+ Swap Spaces

100's of Cars for Sale/ Now Online

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Featuring Convertibles!



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Photo Gallery



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ENJOY
CREATE
DISCOVER

SUMMER EVENTS 2019

ART ON THE TOWN
 Third Friday of the Month
 May - September
 5:00 - 8:00 p.m.

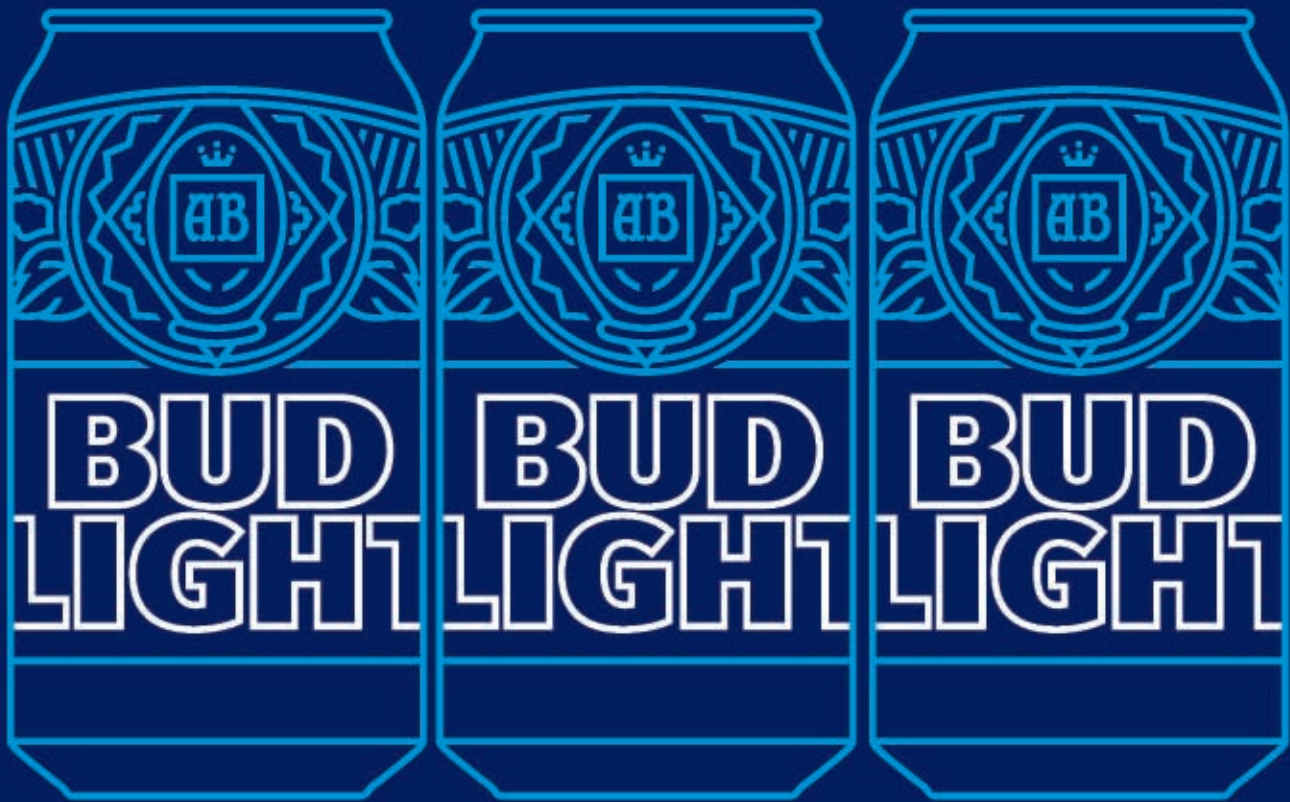
CREATIVE KIDS
 Houdini Plaza
 June 21, July 19, August 16
 3:00 - 6:30 p.m.

LUNCHTIME LIVE CONCERTS
 Houdini Plaza
 Thursdays, May 30 - August 29
 11:30 a.m. - 1:00 p.m. (except July 4th)

HEID MUSIC SUMMER CONCERT SERIES
 Houdini Plaza
 Thursdays, May 30 - August 29
 5:30 - 8:30 p.m. (except July 4th)

DOWNTOWN APPLETON FARM MARKET
 Saturdays, June 15 - October 26
 8:00 a.m. - 12:30 p.m.

#onegreatplace
 appletdowntown.org



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and enjoy
responsibly,
friends.**



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RESPONSIBLY**

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