45th APPLETON OLD CAR SHOW AND SWAP MEET

PRESENTED COOPERATIVELY BY:

APPLETON OLD CAR CLUB, INC.
 APPLETON-FOX CITIES KIWANIS
 FOX VALLEY STREET ROD ASSOC.
 PACKERLAND REGION VINTAGE
 CHEVROLET CLUB OF AMERICA

COVER CAR: 1954 Corvette Nomad concept car recreation • Built By: Zane Zander • Brillion, WI • *Photo courtesy Beth Wenzel*

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APPLETON 2023 WEEKEND EVENTS

JULY 15 - SATURDAY - 4-9 PM FOOD TRUCK RALLY & LIVE MUSIC - PIERCE PARK

OPEN TO COLLECTOR CARS 1993 AND OLDER

5-9 p.m. Music by The Third Wheels Beer/Soda/Water available by Appleton Fox City Kiwanis

JULY 16 - SUNDAY - 8am - 4pm 45TH ANNUAL OLD CAR SHOW & SWAP MEET

6:00 a.m. Vendor Set-up
8:00 a.m. Show Car Registration Opens Pavilion Stage
12:30 p.m. Show Car Voting Closes
2:00 p.m. Vehicle Entry Closes
3:30 p.m. Show Car Award Presentations

Open to Cars 1993 and older; Trophies in 29 Classes; Food & Beverages Available; Free Admission to Spectators; Dash Plaques to First 1000 Cars

The Appleton Old Car Show Kickoff

PIERCE PARK

Saturday, July 15th, 2023 Pierce Park, Appleton

N CARS

ENTRANCE FEE



	APPLETON-FOX CITIES		
	Swap Meet & Car Corral Forms		
(Please Print)	Car Corral Registration Form		
	Name/Company		
	Contact Person		
	Address		
Zip	City StateZip		
	Email Address		
of spaces x \$40 =	Number of spaces Car Corral Space • \$40.00 through July 1st: # of spacesx \$40 =		
spaces x \$45 =	Car Corral Space • \$45.00 after July 1st: # of spaces x \$45 =		
II items MUST be within e trucks and trailers please SE take ALL parts back	*NOTICE: CARS IN CAR CORRAL MUST BE 1998 OR OLDER II NO FOR SALE SIGNS WILL BE PERMITTED ON SHOW CARS		
ENCLOSED \$	TOTAL AMOUNT ENCLOSED \$		
	Description of products to be sold		
^{ill to:} Advance Registration will be confirmed time permitting.	Make Checks payable to "Appleton Old Car Club Inc." and Mail to:Advance Registration will be confirmed time permitting.1Appleton Old Car Show Swap Registration 2701 North Ullman St., Appleton, WI 54911Advance Registration will be confirmed time permitting.		
	(Please Print) Zip of spaces x \$40 = spaces x \$45 = Il items MUST be within e trucks and trailers please E take ALL parts back E INCLOSED \$ il to: Advance Registration will be confirmed		

Appleton Old Car Show & Swap Meet GENERAL CAR SHOW INFORMATION

<u>REMINDER</u>: No carry-ins permitted. Your cooperation and understanding would be immensely appreciated. Our mission is to continue our 45-year tradition of presenting one of the Midwest's Premier Collector Car Show events. Monies raised from the sales of food and beverages fund show expenses and profits are donated to various organizations in the community.

COLLECTOR CAR/TRUCK ENTRY GUIDELINES: Collector cars/trucks entered in the show must be 1993 or older.

<u>ADMISSION:</u> The car show and all activities on the grounds are FREE to Old Car enthusiasts and spectators, including youth activities.

<u>COLLECTOR CAR REGISTRATION</u>: There is a \$5 registration fee to display your collector car/truck at the show and each old car/truck registered will receive the following:

• 45th Annual Meet Dash Plaque - First 1000 entrants

• Trophies - Opportunity to win one of over 35 trophies. Car owners vote for cars within their class. Registration for show cars and their participants is held at the stage of the pavilion on the east side. This is an excellent location to secure directions or emergency assistance.

<u>CAR SHOW HOURS</u>: Cars may enter the show field no earlier than 8:00 a.m. and will not be allowed into show after 2:00 p.m. The official and basically only acceptable entrance to the car show is located on the southwest corner of the intersection of Prospect and Pierce Streets. Please look for signs and follow the directions of show staff.

PARK RULES: Due to the heavy concentration and close proximity of the show cars in the park, strict fire regulation will be enforced. NO OPEN FIRES, grills, or cooking fires will be permitted in the park the day of the car show. The show sponsors wish to encourage a minimum amount of car movement in the show area and that movement should be made at a safe and respectable pace as not to hazard participants or spectators. Flame throwing, burnouts and spinning of tires in park are strictly forbidden.

No motorcycles are permitted to be parked in Pierce Park. Motorcycles must be parked on the street. No firearm sales permitted in swap meet or on show grounds.

FOOD AVAILABLE: The Appleton Fox-Cities Kiwanis have organized a variety of food trucks from the area that will be available on the grounds. There will be food and beverage trucks located throughout the park. SWAP MEET & CAR CORRAL: A very popular and well-attended area has been designed within the park for a Swap Area and Car Corral. The Swap and Car Corral are located on the northwest side of the park. Use park map for directions. The forms for reserving Swap Meet and Car Corral spaces are available on the website and in the program book. Click on Registration Forms and the drop-down box will have both options. Click on the appropriate form. The Car Corral is a designated area where cars for sale are parked in a reserved paid-for space. Please note that NO FOR SALE SIGNS are allowed on cars parked in the car show display areas. Cars with For Sale signs will be asked to remove them and/or remove their car from the show. Car corral cars must be 1998 and older. If you would like to sell a car newer than 1998, you may purchase a swap space and sell it in the swap meet area. The entrance to the Swap Meet and Car Corral for vendors is the entrance to Piece Park from Prospect on the North side of the park. Swap meet vendors should use the right lane, stop for registration, then proceed by direction to their designated swap spaces. Vehicles entering the Car Corral will use the same north entrance off Prospect, but use the left lane through the entrance, stop for registration, then proceed by direction to the Car Corral. Please note: No firearm or knife sales permitted in the swap meet.



FIRST AID & EMERGENCIES: A first aid station has been established on the south end of the pavilion for any emergency. Police are available on the grounds during the car show. For best information or for an emergency, head for the registration stand in the pavilion.

General Informatio

<u>HANDICAPPED PARKING</u>: A handicap parking area has been designed just inside and on the west side of the Prospect Street entrance to Pierce Park. It is also located on Prospect Street on the North side of Pierce Park.

RESTROOM FACILITIES: A newly constructed restroom is located just off of the pavilion on its Northwest corner. There are also portable restrooms located throughout the grounds.

INVITED CLASSICS: The Appleton Old Car Show has invited a select group of Classics and Old Cars to participate in The GREAT MOTORING MEMORIES display. This tented and roped-off area, east of the pavilion, presents some of the area's classic automobiles and outstanding examples of unique and one-of-a-kind vehicles that have achieved prominence in automobile history. Preference is given to brass-era antique and classic cars. In past years, many of the cars featured have received the prestigious honor of having been judged national winners in con-cours competition. The public is invited to view these selected old cars. When enjoying any of the hundreds of cars on display please respect the value of these cars to their owners.

TRADEMARK: The Appleton 2023 symbol is a trademark of the Appleton Old Car Club. Reproduction in any form, on any item, is restricted to authorized vendors. All such requests must be received and authorized prior to July 1, 2023.

FOR MORE INFORMATION PHONE 920-779-6341

Please: No carry-in alcoholic beverages are permitted.

The park is licensed for the sale of beer as part of the food and beverage concessions. Concession proceeds beyond the cost of producing the largest car show in the area are all directed back into the community to help make the Fox Valley a better place to live and work. *Thank you.*







2022 Miller Electric Welder Winner!



WINNER: Dave Bertrand • Green Bay, WI

As in previous years, the great community-minded Miller Electric Company of Appleton, Wisconsin, made a wonderful donation available to the Appleton Old Car Show. Any person registering a car in 2022 at the Appleton Old Car Show had an opportunity to win a Miller Electric Millermatic wire-feed welder ideally suited for working on any old car restoration project and a perfect piece of equipment for the restorer that has set high standards on the quality of his/ her work. It is also the perfect welder for many other jobs at home and on the job. The random drawing was held during the trophy presentation mid-afternoon on Sunday. Congratulations to Dave Bertrand of Green Bay, Wisconsin! �



Love classic cars? Own a classic car?

Come be a part of



September 29, 2023 3 - 9:30 p.m.

College Avenue, Appleton & Fox Cities Expo Center







Cell

Owner

920.257.7834



	Q	1960 - 1969	CORVAIR
FORD	R	1955 - 1993	THUNDERBIRD
	S	1964 - 1993	MUSTANG
MO PAR	Т	1962 - 1993	PLYMOUTH
	U	1962 - 1993	DODGE
OTHER	V	1900 - 1957	TRUCKS
	W	1958 - 1972	TRUCKS
	Х	1973 - 1993	TRUCKS
	Y	1900 - 1934	STREET RODS
	Ζ	1935 - 1948	STREET RODS
	AA	1935 - 1993	CUSTOMS
	BB	1949 - 1993	ST MACHINES/MOD
	CC	1900 - 1993	SPORTS CAR

MAYOR'S CHOICE BEST OF SHOW - PRE WAR BEST OF SHOW - POST WAR CONCOURS D' ELEGANCE

All Show Cars Must Be 1993 and Older. NO EXCEPTIONS.



SPECIAL THANKS & RECOGNITION

is extended to the following Appleton 2023 Car Show Supporters who have helped make this year's show possible.

Please patronize these generous sponsors:

Accurate Alignment and Frame Service ♦AFS ~ Hortonville Affordable Rare Coins Appleton Auto Recyclers Appleton Historical Society Appleton Park and Recreation Dept. Appleton Police Department Appleton-Fox Cities Kiwanis ✤Automotive Supply Inc. Automotive Specialties *Baumgart's Tire and Wheel Inc. Booky's Hot Rod Shop ✤Boy Scouts of America

Brush Boy Customs ♦Car City Carew Golf Carts City of Appleton Classic Mechanics Fox Cities Towing, LLC Fox Valley Street Rod Association ♦Geiger Auto Body Hosking Insurance ✤JBJ Chrome, LLC ♦J.D.'s Drive-In Restaurant ♦J.H. Design ♦Joe's Collision and Restoration Keen's Auto Repair Klug Family Repair Knorr Auto Body

✤Koehn Insurance Agency Kolosso of Appleton License To Cruise 2023 Miller Electric Muntz Audio Neuman Auto Frame Northeast WI Corvair Club ✤Packerland Region-Vintage Chevrolet Club of America Paruch Automotive Reynebeau Upholstery Schmidt Auto Salvage ♦ Van's John D Towing Wisconsin Distributors Appleton

2024 SHOW DATE ~ JULY 21st

For Show Information Write/Call: APPLETON OLD CAR SHOW W8695 SPRING ROAD HORTONVILLE, WI 54944

GENERAL INFO:

920-779-6341

For Swap Meet Information Call: Caroline 920-733-3945

920-434-0403

APPLETON OLD CAR SHOW. INC. W8695 SPRING ROAD HORTONVILLE, WI 54944



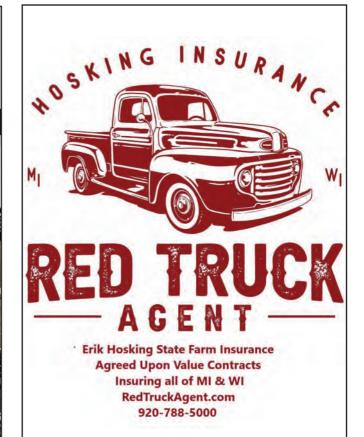


Visit the web at: www.appletonoldcarshow.com

KEEPING HISTORY ON THE ROAD

INSPECTIONS © ROUTINE MAINTENANCE © REPAIR SERVICES © RESTORATIONS PERFORMANCE UPGRADES © DETAILING © TRANSPORTATION © CAR CONSIGNMENT - SOURCING AND SELLING ©





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