

45thAPPLETON
OLD CAR SHOW AND SWAP MEETPRESENTED
COOPERATIVELY BY:

- ✓ APPLETON OLD CAR CLUB, INC.
- ✓ APPLETON-FOX CITIES KIWANIS
- ✓ FOX VALLEY STREET ROD ASSOC.
- ✓ PACKERLAND REGION VINTAGE
CHEVROLET CLUB OF AMERICA

SHOW CARS:
\$5
ENTRANCE
FEE

OPEN TO COLLECTOR CARS 1993 AND OLDER

JULY 16

PIERCE PARK
8am - 4pm

COVER CAR: 1954 Corvette Nomad concept car recreation • Built By: Zane Zander • Brillion, WI • Photo courtesy Beth Wenzel

APPLETON 2023
WEEKEND EVENTSJULY 15 - SATURDAY - 4-9 PM
FOOD TRUCK RALLY & LIVE MUSIC
- PIERCE PARK5-9 p.m. Music by The Third Wheels
Beer/Soda/Water available by
Appleton Fox City KiwanisJULY 16 - SUNDAY - 8am - 4pm
45TH ANNUAL OLD CAR SHOW & SWAP MEET6:00 a.m. Vendor Set-up
8:00 a.m. Show Car Registration Opens
Pavilion Stage
12:30 p.m. Show Car Voting Closes
2:00 p.m. Vehicle Entry Closes
3:30 p.m. Show Car Award PresentationsOpen to Cars 1993 and older; Trophies in 29 Classes;
Food & Beverages Available; Free Admission to Spectators;
Dash Plaques to First 1000 CarsThe Appleton Old Car Show
KickoffSaturday, July 15th, 2023
Pierce Park, Appleton

4:00pm Food Truck Rally | 5:00pm - 9:00pm Music by The Third Wheels

Kiwaniis
APPLETON-FOX CITIESSwap Meet Registration Form
(Please Print)Name/Company _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Email Address _____

Number of spaces (spaces may contain trees):

_____ 15 x 20 Outdoor Space • \$40.00 through July 1st: # of spaces _____ x \$40 = _____

_____ 15 x 20 Outdoor Space • \$45.00 after July 1st: # of spaces _____ x \$45 = _____

Swap spaces frontage can vary between 15 and 20 ft. of frontage depending on layout. All items MUST be within
your allotted space. We do not provide space for your vehicle or trailers on grounds. Large trucks and trailers please
come early (Saturday afternoon) if possible in order to maneuver into your space. PLEASE take ALL parts back
home — DO NOT leave in park!

TOTAL AMOUNT ENCLOSED \$

Description of products to be sold _____

Make Checks payable to "Appleton Old Car Club Inc." and Mail to:
Appleton Old Car Show Swap Registration
2701 North Ullman St., Appleton, WI 54911Advance Registration
will be confirmed
time permitting.

Swap Meet & Car Corral Forms

Car Corral Registration Form
(Please Print)Name/Company _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Email Address _____

Number of spaces

_____ Car Corral Space • \$40.00 through July 1st: # of spaces _____ x \$40 = _____

_____ Car Corral Space • \$45.00 after July 1st: # of spaces _____ x \$45 = _____

*NOTICE: CARS IN CAR CORRAL MUST BE 1998 OR OLDER
NO FOR SALE SIGNS WILL BE PERMITTED ON SHOW CARS

TOTAL AMOUNT ENCLOSED \$

Description of products to be sold _____

Make Checks payable to "Appleton Old Car Club Inc." and Mail to:
Appleton Old Car Show Swap Registration
2701 North Ullman St., Appleton, WI 54911Advance Registration
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time permitting.

2022 Miller Electric Welder Winner!



WINNER: Dave Bertrand • Green Bay, WI

As in previous years, the great community-minded Miller Electric Company of Appleton, Wisconsin, made a wonderful donation available to the Appleton Old Car Show. Any person registering a car in 2022 at the Appleton Old Car Show had an opportunity to win a Miller Electric Millermatic wire-feed welder ideally suited for working on any old car restoration project and a perfect piece of equipment for the restorer that has set high standards on the quality of his/her work. It is also the perfect welder for many other jobs at home and on the job. The random drawing was held during the trophy presentation mid-afternoon on Sunday. Congratulations to Dave Bertrand of Green Bay, Wisconsin! ♦

IF YOU DON'T DECIDE TO RIDE

Anheuser-Busch madd | Uber



To View Park Map Scan this code with your smart phone!



Knorr Auto Body



1292 Manitowoc Road Menasha, WI 54952

Erik Reiter Owner

Phone 920.725.2636 Cell 920.257.7834

Love classic cars? Own a classic car?

Come be a part of



September 29, 2023 3 - 9:30 p.m.

College Avenue, Appleton & Fox Cities Expo Center

Presenting sponsors:



FOX CITIES CHAMBER CONNECT | GROW | LEAD



2023 Featured Vehicle: Special Interest



For more information on displaying your vehicle, visit octoberfestonline.org, or scan the QR code.



APPLETON Old Car Show and Swap Meet

2023 TROPHY CLASSIFICATIONS

GENERAL	A	1900 - 1931	GENERAL
	B	1932 - 1948	GENERAL
	C	1949 - 1954	GENERAL
	D	1955 - 1957	GENERAL
	E	1958 - 1961	GENERAL
	F	1962 - 1964	GENERAL
	G	1965 - 1967	GENERAL
	H	1968 - 1970	GENERAL
	I	1971 - 1974	GENERAL
	J	1975 - 1980	GENERAL
	K	1981 - 1993	GENERAL
GM	L	1955 - 1957	CHEVROLET
	M	1953 - 1993	CORVETTE
	N	1967 - 1993	CAMARO/FIREBIRD
	O	1964 - 1993	CHEVELLE/MALIBU
FORD	P	1964 - 1974	GTO
	Q	1960 - 1969	CORVAIR
MO PAR	R	1955 - 1993	THUNDERBIRD
	S	1964 - 1993	MUSTANG
OTHER	T	1962 - 1993	PLYMOUTH
	U	1962 - 1993	DODGE
	V	1900 - 1957	TRUCKS
	W	1958 - 1972	TRUCKS
	X	1973 - 1993	TRUCKS
	Y	1900 - 1934	STREET RODS
	Z	1935 - 1948	STREET RODS
	AA	1935 - 1993	CUSTOMS
	BB	1949 - 1993	ST MACHINES/MOD
	CC	1900 - 1993	SPORTS CAR

MAYOR'S CHOICE
BEST OF SHOW - PRE WAR
BEST OF SHOW - POST WAR
CONCOURS D' ELEGANCE

All Show Cars Must Be 1993 and Older.
NO EXCEPTIONS.



Automotive Repair Services

Dealership quality from a family-owned and operated business

Phone: (920) 378-6808





Joe Theisen
N 966 Quality Dr.
Greenville, WI 54942
Fax: (920)-757-6702
Email: joe@joescollisionandrestoration.com

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Truck & SUV Accessories • U-Haul Rentals

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Brush Boy Customs
brushboycustoms.com

**SIGNS
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SPECIAL THANKS & RECOGNITION

is extended to the following Appleton 2023 Car Show Supporters
who have helped make this year's show possible.

Please patronize these generous sponsors:

- ❖Accurate Alignment and Frame Service

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❖Appleton Auto Recyclers

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❖Appleton Park and Recreation Dept.

❖Appleton Police Department

❖Appleton-Fox Cities Kiwanis

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❖Automotive Specialties

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❖Boy Scouts of America

❖Brush Boy Customs

❖Car City

❖Carew Golf Carts

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❖Classic Mechanics

❖Fox Cities Towing, LLC

❖Fox Valley Street Rod Association

❖Geiger Auto Body

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❖JBj Chrome, LLC

❖J.D's Drive-In Restaurant

❖J.H. Design

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❖Kolosso of Appleton

❖License To Cruise 2023

❖Miller Electric

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❖Northeast WI Corvair Club

❖Packerland Region-Vintage Chevrolet Club of America

❖Paruch Automotive

❖Reynebeau Upholstery

❖Schmidt Auto Salvage

❖Van's John D Towing

❖Wisconsin Distributors Appleton

2024 SHOW DATE ~ JULY 21st

For Show Information Write/Call:
APPLETON OLD CAR SHOW
W8695 SPRING ROAD
HORTONVILLE, WI 54944

GENERAL INFO:
920-779-6341

For Swap Meet Information Call:
Caroline
920-733-3945

Kevin
920-434-0403



Visit the web at:
www.appletonoldcarshow.com

APPLETON OLD CAR SHOW. INC.
W8695 SPRING ROAD
HORTONVILLE, WI 54944

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